

**VILLAGE OF RIVER FOREST
ECONOMIC DEVELOPMENT COMMISSION MEETING MINUTES
July 19, 2019**

A meeting of the Village of River Forest Economic Development Commission was held on Friday, July 19, 2019, at 7:30 a.m. in the 1st Floor Community Room of Village Hall, 400 Park Avenue, River Forest, Illinois.

1. CALL TO ORDER/ROLL CALL

The meeting was called to order at 7:33 a.m. Upon roll call, the following persons were:

Present: Lee Neubecker, Cuyler Brown, Timothy Brangle, Donna Slepicka, Robert Graham, Nena Maas (telephonically)

Absent: None

Also Present: Village Administrator Eric Palm, Liz Holt – OPRF Chamber of Commerce

MOTION made by Mr. Graham to allow Ms. Maas to participate telephonically due to her work commitment. Seconded by Mr. Brown. Motion carried unanimously on voice vote.

2. CITIZEN COMMENTS – None

3. APPROVAL OF MEETING MINUTES – MOTION made by Mr. Brown to approve the regular meeting minutes and executive session meeting minutes from June 14, 2019 as presented. Seconded by Mr. Brangle. Motion approved unanimously by voice vote.

4. PROPOSAL FROM VISIT OAK PARK FOR MARKETING SERVICES – Eric Wagner, Executive Director of Visit Oak Park, made a presentation to the EDC regarding a marketing proposal for the Village of River Forest. The proposal included the creation of a micro-website for the Village that will have a similar look and feel to the Visit Oak Park website, but unique to River Forest. Visit Oak Park is able to apply matching funds for the Village's investment. The Village would commit \$5,000 for the first year and VOP would then commit a \$7,000 marketing campaign. There are some one-time setup costs that would be included in the first year.

The EDC was generally supportive of the concept, but suggested that there be more information to profile the community versus highlighting tourism. They would like to see more information on what would be highlighted and profiled including providing additional details on deliverables for a digital strategy.

5. UPDATE ON VARIOUS PROJECTS – None

6. EXECUTIVE SESSION – MOTION made by Mr. Graham to enter into Executive Session for purposes of Acquisition of Real Property and Sale/Lease of Real Property. Seconded by Mr. Brangle.

Motion approved unanimously on roll call vote. The EDC went into Executive Session at 8:10 AM

The EDC reconvened in regular session at 9:09 AM.

The meeting was called to order at 8:34 a.m. Upon roll call, the following persons were:

Present: Lee Neubecker, Cuyler Brown, Timothy Brangle, Donna Slepicka, Robert Graham, Nena Maas (telephonically)

Absent: Nena Maas, None

Also Present: Village Administrator Eric Palm, Liz Holt – OPRF Chamber of Commerce

7. OTHER BUSINESS – None

8. ADJOURNMENT

Mr. Brangle made a MOTION to adjourn the Economic Development Commission meeting at 9:10 a.m. Seconded by Ms. Slepicka.

MOTION PASSED by voice vote. The meeting adjourned at 9:11 a.m.