



River Forest Police Department Teams Up with 7-Eleven for Operation Chill® Program

*Law Enforcement Officers in River Forest to Reward Local Kids for Good Behavior
with Free 7-Eleven Slurpee® Drink Coupons*

River Forest - Starting July 1st, 2021 – The chill is on this summer as 7-Eleven, Inc. kicks off another year of Operation Chill®, the company's signature community outreach program, which gives local law enforcement agencies an opportunity to make a positive connection with kids through free Slurpee® drink coupons. Each year, 7-Eleven donates free Slurpee drink coupons to agencies across the country for their officers to reward children they see observing safety rules, participating in positive activities, or performing good deeds and acts of kindness. This year, 7-Eleven will issue Slurpee drink coupons to more than 1,100 participating law enforcement agencies across the country, including the River Forest Police Department.

"We are always looking for ways to help our officers build strong connections with the citizens they serve," said Police Chief Jim O'Shea. "The Operation Chill program makes it easy to interact with kids, helping our officers build long-lasting positive relationships within River Forest."

Each drink coupon can be redeemed for one small free Slurpee drink at participating 7-Eleven® stores. Although the reasons for being rewarded vary – wearing a helmet while riding a bike,

picking up litter, helping a neighbor or holding the door open – the end result is the same for every youngster: a free Slurpee drink and encouragement for being a good kid.

“Now in its 26th year, it’s no surprise that Operation Chill continues to be our most popular community outreach program,” said 7-Eleven President and CEO Joe DePinto. “A free Slurpee drink coupon provides officers an easy and approachable way to connect and engage with kids. These positive interactions between officers and youth are key to helping law enforcement agencies build bridges and create long-term relationships within their local communities.”

The Operation Chill program was founded in Philadelphia with a goal to give law enforcement officers a positive way to interact with children and teens. Since inception in 1995, Operation Chill has expanded to hundreds of cities across the country, donating more than 23 million Operation Chill coupons to U.S. law enforcement agencies in 7-Eleven communities.

